

Printed Material Advertising Contract

Please use this form to purchase advertising space in our TRI- Annual Bulletin and or Convention Program held every year in February. The Bulletin is mailed to every high school and middle school in California.

Company Name: _____

Representative: _____

Mailing Address: _____

City, State, Zip: _____

Phone: (_____) _____ Fax: (_____) _____

E-Mail: _____

Mechanical Requirements & Rates (2011/2012 Publications)

Ad Size		One Issue	Two Issues	Three Issues
• Full Page	8.5" X 11"	\$285	\$525	\$770
• Back Cover	8.5" X 9"	\$330	\$605	\$880
• Half Page (Horiz)	8.5" X 5.5"	\$220	\$385	\$550
• Half Page (Vert)	4.25" X 11"	\$220	\$385	\$550
• Third Page (Horiz)	8.5" X 3.66"	\$165	\$275	\$385
• Third Page (Vert)	2.83" X 11"	\$165	\$275	\$385
• Quarter Page	4.25" X 5.5"	\$137	\$220	\$330



If you want to print to the edge, please include a quarter inch bleed on the appropriate edge/edges. Otherwise, please include a quarter inch border. Ads not formatted correctly will be adjusted to fit.

Please Check One Or More

- Spring Issue 2011** due date: **March 20th** - Bulletin mailed April 15th
- Fall Issue 2011** due date: **August 1st** - Bulletin mailed September 1st
- Convention Issue 2012** due date: **November 1st** - Bulletin mailed December 1st

Amount Enclosed \$ _____ Date _____

Mail This Form With Check Payable to "CBDA" To:

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Clovis, CA 93611

phone: (559)244-9678
email: awilke75@sbcglobal.net

No Purchase Orders Please